



FLORIDA SOUTHERN COLLEGE  
CAREER CENTER CORPORATE  
SPONSORSHIP PROGRAM

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Attract top talent in the central Florida area by joining FSC's Career Center Corporate Sponsorship Program. Corporate Partners enjoy priority treatment and elite access within the Career Center to promote their company to students on FSC's campus. There are 4 package options that provide employers with heightened visibility, company name recognition, and exclusive talent acquisition opportunities. Corporate Sponsors support FSC's students throughout their professional and career readiness development, preparing them to make a consequential impact on the community. We believe that a partnership with the Career Center will be valuable for both your company and the student experience.

### **SCARLET** | *\$500 per academic year*

- Company logo & hyperlink displayed on Career Center website
- Complimentary Fall "Moc" Tail Networking Hour registration
- Complimentary Spring Career & Internship Expo registration

### **BRONZE** | *\$1,000 per academic year*

*Includes all **Scarlet**-level features plus:*

- Sponsor of one Mobile Career Lab or Career Cab event
- Prime table location reserved at the Spring Career & Internship Expo
- Attendance on campus and at events highlighted on social media platforms

### **SILVER** | *\$2,500 per academic year*

*Includes all **Scarlet** & **Bronze**-level features plus:*

- A dedicated paragraph about the company listed on Career Center website
- Sponsor of a Career Center workshop
- Sponsor of a Career Coffee Chat
- Social Media Takeover each semester
- Featured in the Career Corner of the FSC Parent e-Newsletter

### **GOLD** | *\$5,000 per academic year*

*Includes all **Scarlet**, **Bronze**, & **Silver**-level features plus:*

- Sponsor of a large-scale Career Center event
- Logo included on the snapchat filter for sponsored large-scale Career Center event day
- Sponsor of Finals Week Study Break with the Career Center
- Logo on Career Center giveaways
- Tickets (2) to the CEO 100 Series seated at the Career Center table
- Embedded video on the Career Center website

## DEFINITIONS

### **COMPANY LOGO & HYPERLINK DISPLAYED ON CAREER CENTER WEBSITE**

Your company logo and hyperlink to your 'careers page' will be featured on the "Student & Alumni" section of the Career Center website for the duration of your Corporate Sponsorship.

### **COMPLIMENTARY FALL "MOC" TAIL NETWORKING HOUR REGISTRATION**

"Moc" Tail Networking Hour registration is valid during the academic year in which you are a Corporate Sponsor.

### **COMPLIMENTARY SPRING CAREER & INTERNSHIP EXPO REGISTRATION**

Career & Internship Expo registration is valid during the academic year in which you are a Corporate Sponsor.

### **SPONSOR OF ONE MOBILE CAREER LAB OR CAREER CAB EVENT**

Sponsor one of the Mobile Career Labs or Career Cabs as scheduled. The company logo will be prominently displayed. You are invited to send a representative to ride in the Career Cab or table with the Career Center staff during the Mobile Lab.

### **PRIME TABLE LOCATION RESERVED AT THE SPRING CAREER & INTERNSHIP EXPO**

A table will be reserved for you in a location close to the Expo entrance for greater visibility.

### **ATTENDANCE ON CAMPUS AND AT EVENTS HIGHLIGHTED ON SOCIAL MEDIA PLATFORMS**

Your company will be featured on the Career Center's Instagram leading up to your visit to campus. This could include a visit for a workshop, Mobile Lab, Career Cab, a large scale event, classroom presentation, or tabling event.

### **A DEDICATED PARAGRAPH ABOUT THE COMPANY LISTED ON CAREER CENTER WEBSITE**

Showcase what your company does, what the company culture is like, your values, application tips, or highlight the types of careers you have in a paragraph on the "Students & Alumni" section of the Career Center website.

### **SPONSOR OF A CAREER CENTER WORKSHOP**

Sponsor one of the Career Center's workshops as scheduled. The company logo will be prominently displayed. You are invited to send a representative to co-host or join the Career Center staff at the workshop.

### **SPONSOR OF A CAREER COFFEE CHAT**

Sponsor one of the Career Center's Coffee Chats as scheduled. This is an opportunity for students to come to the Center to meet and speak with our staff. Coffee and hot tea is provided.

### **SOCIAL MEDIA TAKEOVER EACH SEMESTER**

Broaden your network and drive more student engagement through social media takeovers of the Career Center Instagram feed. Have the CEO, manager, or recruiter snap a few photos or videos and send captions of what really happens on a day-to-day basis or create hashtags and enticing visuals to engage students.

## DEFINITIONS (CONT.)

### **FEATURED IN THE CAREER CORNER OF THE FSC PARENT E-NEWSLETTER**

Gain visibility and manage your campus brand by being featured in the Career Corner parent e-newsletter that goes out to over 3,000 households.

### **SPONSOR OF A LARGE-SCALE CAREER CENTER EVENT**

Sponsor one of the Career Center's large scale events as scheduled. The company logo will be prominently displayed. You are invited to send a representative to join the Career Center staff at the event.

### **LOGO INCLUDED ON THE SNAPCHAT FILTER FOR SPONSORED LARGE-SCALE CAREER CENTER EVENT DAY**

With the Gold package, your company will sponsor a large-scale event, and we will create a snapchat filter for that event with your company's logo. It will be available for the entire Florida Southern College academic campus to view and use on event day.

### **SPONSOR OF FINALS WEEK STUDY BREAK WITH THE CAREER CENTER**

Sponsor one of the Career Center's Finals Week Study Breaks as scheduled. This is an opportunity for students to come to the Center, meet and speak with our staff, and relax during a hectic finals week. Snacks and soft drinks are provided.

### **LOGO ON CAREER CENTER GIVEAWAYS**

The Career Center gives away swag to students at various times of the year and during our events. Your company's logo will be added to our giveaways, for up to \$1000 worth of giveaways.

### **TICKETS (2) TO THE CEO 100 SERIES SEATED AT THE CAREER CENTER TABLE**

Sit with the Career Center at our personal table at the next CEO 100 Series event in the Spring. A lunch is provided with this event. For more information click [here](#).

### **EMBEDDED VIDEO ON THE CAREER CENTER WEBSITE**

Showcase your company in a video on the "Students & Alumni" section of the Career Center website, along with your company's logo, hyperlink, and paragraph description.

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**FOR MORE INFORMATION, CONTACT  
MELISSA KULP, DIRECTOR OF CAREER DEVELOPMENT  
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