



FLORIDA SOUTHERN COLLEGE

4+1 MASTER OF BUSINESS ADMINISTRATION

At no time in history has there been more demand for professionals who possess excellent communication, leadership, decision-making, and analytical skills. The Master of Business Administration (MBA) program focuses on all these competencies. At the end of the junior year, Florida Southern College students are eligible to be considered for early admission to the MBA program. This opportunity will allow candidates to begin graduate coursework during their senior year and save significant investment and time earning this prestigious degree.

Early Admission (4+1 MBA)

1. Students are encouraged to apply for admission the semester before they intend to start the program.
2. Must have 93+ credit hours completed at the start of the program and a GPA of 3.25+ overall (cumulative)
3. MBA Director Approval

Program Costs

Admitted undergraduate students will be allowed to complete a maximum of 9 credit hours of MBA electives (BUS prefix). These credits will count toward their undergraduate and MBA degree requirements. Any MBA courses attempted in the fall or spring semesters before receiving the undergraduate degree will be charged at the traditional undergraduate full-time tuition rate. Any taken in a summer semester before receiving the undergraduate degree will be charged at the traditional undergraduate summer tuition rate. Graduate courses taken after the student receives their undergraduate degree will be billed at the current MBA per credit hour rate.

Convenient Schedule

All core classes and most elective offerings can be completed fully Online or in the Flex-hybrid format, which meets every other week with remaining coursework completed Online. Courses are offered in 7-week terms during the fall, spring, and summer semesters.

MBA Concentrations

- Business Analytics
- CPA Licensure
- ESports Management
- Finance
- Healthcare Management
- Industrial and Organizational Psychology
- Supply Chain Management

Academic Advisor

From the moment you enroll, the MBA Director will be assigned as your secondary Academic Advisor to see you through your graduate experience from start to finish. Your advisors will help you develop an educational plan that matches your schedule and priorities.

Executive Learning Environment

Our hybrid courses are taught in the state-of-the-art Becker Business Building. This learning center is complete with a simulation trading floor, market research lab, and student breakout rooms to enhance the program's engaged learning environment. Students practice everyday business applications to adequately prepare them to compete in today's dynamic global business environment.



The Barnett School is accredited by the Association to Advance Collegiate Schools of Business.

www.flsouthern.edu/4-1MBA



WHEN SEARCHING FOR AN MBA PROGRAM, FSC BECAME THE PRIME CANDIDATE FOR ME BECAUSE OF ITS HANDS-ON APPROACH, VARIETY OF COURSE OPTIONS, SCHEDULE FLEXIBILITY AND WAS A GREAT OPTION FOR AN INTERNATIONAL STUDENT LIKE MYSELF. THE PROGRAM NOT ONLY GAVE ME A WEALTH OF KNOWLEDGE, BUT I ALSO GAINED VALUABLE REAL-LIFE EXPERIENCE THROUGH ACTIVITIES, SUCH AS COMPETING IN TWO CASE COMPETITIONS, PRESENTING A DOWNTOWN REVITALIZATION PLAN TO THE CITY OF LAKE LAND, AND PARTICIPATING IN AN ENTREPRENEURIAL DIRECTED STUDY. I HIGHLY RECOMMEND THIS PROGRAM!

– Candice Fast, MBA, *The Walt Disney Company*

Program Requirements

A. Foundation Course 0 hours

BUS 6010 Graduate Business Foundations*

B. Core Curriculum 21 hours

BUS 6360 Leadership and Organizational Behavior

BUS 6460 Marketing Strategy

BUS 6560 International Business

BUS 6660 Economic Decision Making*

BUS 6760 Financial Management*

BUS 6860 Data Analytics*

BUS 6960 Strategic Management*

* Graduate Business Foundations must be complete

C. Electives 12 hours

This is a list of sample electives:

BUS 6200 Healthcare Informatics & Decision Making

BUS 6230 Lean/Six Sigma Processes

BUS 6240 Supply Chain Management

BUS 6250 Operations Management

BUS 6260 Management Negotiations

BUS 6270 International Field Experience

BUS 6290 Entrepreneurship/New Venture Creation

D. Total 33 hours

Admission Requirements

- Completed online application
- Provide official undergraduate transcripts of all academic work with a minimum 3.25 grade point average (GPA) on a 4.0 scale
- Official GRE/GMAT scores. FSC students with a 3.25+ overall GPA may qualify to waive the test requirement. For more details, please visit www.flsouthern.edu/waiver
- Current résumé
- Personal statement of professional goals (See prompt online)
- One letter of recommendation

Application materials can be submitted electronically to evening@flsouthern.edu or mailed directly to:

Office of Adult and Graduate Admission

Florida Southern College

111 Lake Hollingsworth Drive

Lakeland, FL 33801

Example Course Progression

During Senior Year | 9 credit hours

BUS 6XXX Elective Course (3)

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BUS 6010 Graduate Business Foundations

Summer I | 9 credit hours*

BUS 6560 International Business (3)

BUS 6XXX Elective Course (3)**

BUS 6860 Data Analytics (3)

Fall I | 9 credit hours

BUS 6360 Leadership and Organizational Behavior (3)

BUS 6460 Marketing Strategy (3)

BUS 6660 Economic Decision Making (3)

Spring I | 6 credit hours

BUS 6760 Financial Management (3)

BUS 6960 Strategic Management (3)

Total 33 hours

* All undergraduate requirements must be met at this time

** One elective this summer could be BUS 6270 - International Field Experience

Financial Aid

Undergraduate financial aid is available during enrollment prior to undergraduate graduation. After a student graduates with an undergraduate degree, graduate financial aid will become available. For more information on graduate program financial aid, contact the Financial Aid Office at 863.680.4140.



111 Lake Hollingsworth Dr. | Lakeland, FL 33801 | 863.680.4205

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