mobile: 813-751-7744 • <u>linkedin.com/in/laurenalbaum/</u> • email: <u>laurenalbaum@gmail.com</u>

SUMMARY

An accomplished higher education professional with a relentless commitment to student success. With a passion for innovation, Dr. Albaum is a visionary catalyst dedicated to sculpting dreams into realities. She is recognized for her ability to design and scale entities, cultivate strong community relationships, optimize organizational structures, and inspire a shared vision for excellence. Thriving in fast-paced environments, Dr. Albaum's bold leadership style has led to unprecedented results in record time across institutions of higher learning.

EDUCATION

Ph.D. in Curriculum and Instruction; Higher Education Administration Concentration University of South Florida, Tampa, FL

Post-Graduate Certificate in College Teaching University of South Florida, Tampa, FL

Master of Education in Higher Education and Student Affairs University of South Carolina, Columbia, SC

Bachelor of Music in Vocal Performance; Business Minor The Florida State University, Tallahassee, FL

PROFESSIONAL EXPERIENCE

Florida Southern College, Lakeland, FL

Vice President of Student Life

December 2022- Present

Notable Achievements: Revamped the entire Division of Student Life to improve processes, reach defined and measurable goals, and ensure staff efficiencies, including restructuring the Academic Center for Excellence, implementing a transformative Transitional Advising Model, centralizing all student activities centers, and overhauling the student Orientation process. Additionally, reengineered data collection methods to provide deeper insights, driving improvements in retention, persistence, and overall student satisfaction. In record time, implemented data-driven interventions to improve all of the following, point-to-point, in one year: overall firstyear retention improved by 1.3% (92.8% to 94.1%), student engagement increased by 70%, academic support service utilization increased by 74%, graduating student outcomes remained at record highs (98% placement within 6 months of graduation), student conduct issues decreased by 30%, and improved persistence.

- Serve as the Chief Student Affairs Officer, providing visionary leadership and shaping the overall direction and strategic priorities of the Student Life division to align with the institution's mission and goals and ensur positive overall retention, persistence, graduate outcomes, and student satisfaction.
- Direct critical support services and student activities, such as counseling, career development, academic advising, community living, multicultural support, student involvement, and disability services, to enhance student development, engagement, leadership skills, and overall well-being.
- Provide leadership to a diverse team of professionals across more than 15 unique offices within Student Life, including directors, advisors, and support staff, to promote a collaborative and inclusive work environment and the motivation to reach beyond traditional responsibilities, processes, and ways of thinking to achieve departmental, divisional, and college goals.
- Spearhead innovative programs and initiatives to meet evolving student needs and address emerging challenges from a data-driven approach while continuing to build a positive and eager work culture.
- Forge strong partnerships and effectively communicate with academic departments, faculty, and external organizations to create a comprehensive and integrated student experience.
- Successfully lead crisis response teams and develop emergency protocols to ensure the safety and well-being of students during critical incidents.
- Effectively manage a multi-million-dollar departmental budget, allocating resources strategically to support student programs and services and overall college goals.

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PROFESSIONAL EXPERIENCE (Continued)

Executive Director of Career Services

November 2020- December 2022

Notable Achievements: Successfully achieved recognition on The Princeton Reviews "Best Career Services" rankings for both 2022 (#24) and 2023 (#18) for the first time in College history and as the only institution in Florida. Built a comprehensive, campus-wide data-collection process to improve outcomes knowledge rates from 68% to 91%. Designed intrusive systems of support to propel graduate success rates to an impressive 98% positive outcomes within six months of graduation and secured our highest average starting salaries on record. Continued to improve the number of programs with a 100% acceptance rate to graduate school. Reimagined a centralized career services unit with cutting-edge student resources, alumni relations, community partnerships, internship pipelines, and expert staff.

- Created and executed an excellence-driven strategic vision for career services, including long-term strategic plans, short-term operational plans, and the determination of strategic priorities.
- Oversaw and delivered high-value, campus-wide career development programs for students and alumni including, but not limited to, professional and/or graduate school expos, campus recruiting programs, mock interview days, learning community presentations, career development workshops, etc.
- Cultivated collaborative relationships with faculty members, deans, upper administration, and other campus departments to promote career development services and support academic outcomes.
- Developed, oversaw, and expanded on-and-off-campus experiential learning opportunities such as internships, certifications, and community service programs.
- Executed the collection and reporting of internship and first-destination outcomes and other data related to institutional effectiveness to constituents inside and outside the University. Maintained accurate alumni and graduate placement data to create comprehensive, institution-level reports.
- Developed and implemented marketing strategies to recruit and promote awareness of internship programs, services, programs, and resources to internal and external stakeholders, including students, faculty, staff, employers, and alumni.
- Engaged in professional associations and community boards to promote the objectives of the Career Services department. Served as a representative of the college and career services on and off campus.
- Responsible for staff and fiscal planning and management for career services, including all operations.

Director, Health Professions & STEM Career Development Center November 2016- November 2020

Notable Achievements: Pioneered the creation of this new center, from inception to successful implementation, providing comprehensive support for STEM & pre-health majors. Built a model of excellence in graduate school preparation, including the creation of the interdisciplinary Pre-Professional Program (P3), resulting in 100% acceptance to medical school and 100% acceptance to health profession programs. Recognized with the FSC Spirit of the Cornerstone Award.

- Directed the strategic planning, development, and implementation of innovative resources to support students' career development and improve job and graduate school outcomes. Oversaw program development, research & analytics, marketing, student & alumni engagement, and employer relations.
- Developed pre-professional educational training for students, including the creation and facilitation of engaging presentations, one-on-one counseling sessions, and print and online resources.
- Oversaw experiential learning opportunities such as internships & professional observation experiences.
- Grew and cultivated relationships with existing employer contacts, key campus individuals, and new external corporate partners.
- Developed and implemented marketing strategies to recruit and promote awareness of programs, events, and services to internal and external stakeholders through web materials, social media, and print resources.
- Established office policies and procedures, supervised office staff, and developed and managed a budget.
- Analyzed, evaluated, and presented career outcomes data through a robust tracking & reporting system.

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PROFESSIONAL EXPERIENCE (Continued)

The University of South Florida, Tampa, FL

Director, Division of Health Professions Advising

Notable Achievements: Successfully conceptualized, established, and managed the Division of Health Professions Advising, a vital student success resource utilized by almost one-fourth of all USF students. Developed an advisor & faculty training program to ensure uniformity and collaboration amongst departments with a vested interest in supporting pre-health students. Honored with the Outstanding Undergraduate Advising Award.

- Co-developed and directed the Division of Health Professions Advising to provide holistic advising to the 6,500+ pre-health undergraduates in addition to alumni and prospective students.
- Assessed student's academic credentials, experiences, and individual circumstances to assist students in making informed, reflective decisions that lead to successful entry to graduate school.
- Delivered a variety of small and large-group workshops, programs, and printed resources to help students prepare for graduate school including how to build a competitive application, craft a personal statement, and prepare for entrance examinations. Create and analyze assessments to gauge program effectiveness.
- Maintained the Division of Health Professions Advising website, email account, CANVAS platform, bimonthly newsletter, and social media accounts.
- Collected and analyzed data from application and matriculation reports to address areas of concern.
- Responsible for building relationships with university departments, students, graduate schools, and advisors.
- Co-chaired the Health Professions Advising Committee, responsible for developing and maintaining the prehealth certification training available to USF Advisors.

Academic Advisor, Chemistry Department

June 2013- July 2014

- Met with any of the 3,000+ current and potential Chemistry majors regarding the 5 chemistry degrees and health professions questions.
- Hosted small and large group sessions to analyze student's degree progression while considering student's academic goals/career aspirations utilizing the Appreciative Advising framework.
- Reviewed accelerated credit, dual enrollment, and transfer credit to assess appropriate course placement.
- Ensured student compliance with university and state-implemented policies to ensure timely graduation.
- Reviewed and processed graduation audits, permit requests, course overload requests, holds, and policy exceptions.
- Facilitated the advising portion of the transfer orientation process including outreach to new students, creation of student help guides, and updating and presenting the transfer PowerPoint presentation to students and families.

Hillsborough Community College, Tampa, FL

Consultant, STEM Advising Center April 2015- November 2016 Notable Achievements: Created a model pathway program to ensure a seamless transition and mitigation of degree progression concerns for students transferring from Hillsborough Community College to an institution within the State University System of Florida to complete the remainder of their bachelor's degree in a STEM field.

- Developed model articulation plans between Hillsborough Community College (HCC) and the University of South Florida (USF) for students majoring in STEM fields and for HCC students pursuing health professions.
- Assisted with planning, advising, and transfer support for HCC students intending to transfer to USF into STEM majors/careers. Organized events, including tabling fairs, Skype chat sessions, information sessions, and tours.

July 2014- Nov 2016

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PROFESSIONAL EXPERIENCE (Continued)

The University of South Carolina, Columbia, SC

Graduate Assistant, Office of Student Organizations & Homecoming

Notable Achievements: Redesigned the Student organization funding and professional development procedure to include a standardized assessment. Recognized with a NASPA Excellence Award: Bronze category.

- Advised 400+ student organizations through one-on-one meetings, trainings, workshops, & fairs.
- Developed, coordinated, and presented the Student Organizations renewal, budget, and advisor workshops.
- Administered the annual registration process for Student Organizations, including reviewing applications, constitutions, advisor documentation, policy compliance, and budgets for renewing and new organizations.
- Collaborated with the Office of Leadership programs to develop and facilitate a SkillBuilder Leadership workshop series on issues such as management vs. leadership, communication, and conflict resolution.
- Managed the yearly budget allocation process of over \$180,000, including monitoring all student organization expenditures and guiding students through the online procurement and purchasing processes.
- Advised the Homecoming Committee; oversaw 15+ executive committee members in the implementation of over 13 spirit events with an annual budget of over \$75,000.

Florida State University, Tallahassee, FL

Admissions Counselor, College of Music Office of Admissions

Notable Achievements: One month after hire, successfully served as the Interim Coordinator of Admissions from June (2010) until August (2010), responsible for all operations and training of the new Coordinator and two new graduate assistants for the third-largest College of Music in the United States.

- Managed the daily operations of the admissions office, including processing 2,000+ applicant files per year, corresponding with prospective applicants, verifying transcripts, running reports, and maintaining relationships with faculty, departments, and the undergraduate and graduate office of admissions.
- Scheduled and facilitated information sessions and tours to prospective students and their families.
- Coordinated data input and logistics for 3+ audition days each year with over 400 auditionees per day.

CAMPUS SERVICE

General Education Task Force Advisory Committee, Florida Southern College	January 2023- present
Behavioral Intervention Team (BIT), Florida Southern College	December 2022- present
Retention Committee, Florida Southern College	December 2022- present
DEI Committee, Florida Southern College	December 2022- present
Prestige Scholarship Interviewer, Florida Southern College	October 2018- May 2022
Health Professions Advisory Committee (HPAC) Chair, Florida Southern College	January 2017- May 2022
FSCares Crisis Response Team, Florida Southern College	July 2020- August 2020
Data Definitions & Ranking Committee, Florida Southern College	January 2019- May 2020
Pre-Med AMSA Advisor, University of South Florida (USF)	August 2014- November 2016
Health Professions Advising Committee Co-Chair, University of South Florida	August 2014- November 2016
Advisor Search Committee Member, University of South Florida	January 2015- November 2016
Council on Academic Advising- Professional Development Committee, USF	July 2014- November 2016
Council on Academic Advising- Transfer Advising Committee, USF	July 2014- November 2016
Community Service Programs Site Leader, University of South Carolina	August 2011- May 2013
Gamecock Athletics Academic Mentor, University of South Carolina	September 2011- May 2013
Intern, Office of Pre-Professional Advising, University of South Carolina	January 2013- May 2013
Substitute House Director, Office of Fraternity & Sorority Life, USC	January 2012- February 2013
Awareness on Alcohol Policy and Safety Class Facilitator, University of South Carolina	August 2012- January 2013
MyCarolina Alumni Association Recruitment Intern, University of South Carolina	May 2012- July 2012

August 2011- May 2013

May 2010- May 2011

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COLLEGIATE TEACHING EXPERIENCE

PHP 1100 Introduction to Health Professions, Florida Southern College	August 2017- May 2022
PHP 3988 Professional Shadowing, Florida Southern College	August 2019 – May 2022
BUS 4960 Business Internships, Florida Southern College	August 2021- December 2021
Medical Shadowing- Study Abroad Course (Tarragona, Spain), Florida Southern College	October 2019 - December 2019
SLS 2901 Academic Foundations for Pre-Health Professionals, University of South Florida	August 2014- Dec 2016
SLS 1101 The First Year Experience, University of South Florida & Keys Marine Lab	July 2016- August 2016
University 101: The Student Experience, University of South Carolina	August 2012- December 2012

HONORS & AWARDS

40 Under 40 of Tampa Bay, <i>Tampa Bay Business Journal</i>	2023
Leadership Polk Class XVII, Polk Vision	2023
She Knows Where She is Going Award, Girls Incorporated of Lakeland	2023
Polk Emerging Leader, Lakeland, Bartow, and Winter Haven Chamber of Commerce	2022
Leadership Florida Connect Class 12, Florida Chamber of Commerce	2022
Young Professional Leadership Award, ATHENA International	2021
Honorary Gladiator, 2 nd Medical Recruiting Battalion of the United States Army	2021
Notable 'Nole, <i>Florida State University</i>	2021
Leadership Lakeland Class XXXVIII, Lakeland Chamber of Commerce	2020-2021
Bridge to the Community Award, Junior League of Greater Lakeland	2019
Spirit of the Cornerstone Award, Florida Southern College	2019
Outstanding Academic Advisor of the Year Award, University of South Florida	2015
Janus Cup Advising Award, University of South Florida	2014 & 2015
National Graduate Student Case Study Competition 1 st Place, NASPA	2013
Graduate Assistant of the Year, University of South Carolina	2013
Campbell-Witten Fellowship Award Recipient, University of South Carolina	2013
NASPA Excellence Award, University of South Carolina	2012
Undergraduate Fellow (NUFP), National Association of Student Personnel Administrators (NASPA)	2011
Seminole Torchbearer, Florida State University	2011
Omicron Delta Kappa, Florida State University	2010

CERTIFICATIONS & TRAININGS

NASPA Vice President of Student Affairs Institute	October 2023
Advanced Women in Leadership Certificate	May 2022
NACE Virtual 30-HR Coaching Certification Institute	December 2021
Unconscious Bias Leadership Workshop	February 2021
Post-Crisis Leadership Certificate	July 2020
Active Shooter Response and Emergency Protective Actions Training	May 2016 & August 2018
Communicating Effectively in Academic Advising Certification	December 2015
Campus Security Authority Training	August 2014 & August 2015
Fundamentals of Supervision Certificate	August 2015
Suicide Prevention Training	March 2013 & June 2014
Advising Multicultural Students Training	March 2014
Disability and Accommodation Training	February 2014
Safe Zone Ally Training	August 2011 & October 2013
Veteran Awareness and Support Training	September 2012 & June 2013
Title IX Trainings	Yearly

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PROFESSIONAL ASSOCIATIONS & LEADERSHIP	
National Association of Advisors for the Health Professions (NAAHP) NAAHP Board of Directors (2020- present) NAAHP Professional Development & Leadership Committee (2020- 2023) NAAHP Assessment Sub-Committee (2020- 2023) NAAHP 2024 Conference Chair (Cincinnati, OH) (2022- 2024) NAAHP 2022 Conference Planning Committee – Advisory Council Lead (Denver, CO) (2020- 202 NAAHP Conference Volunteer & Presenter (2015- present)	2013- present 2)
Southeastern Association of Advisors for the Health Professions (SAAHP) SAAHP President (2023- 2025) SAAHP Vice President (2020-2023) SAAHP Conference Volunteer & Presenter (2015- present) SAAHP 2023 Conference Chair (Tampa, FL) (2021- 2023) SAAHP 2021 Conference Chair (San Antonio, TX) (2019- 2021)	2013- present
Lakeland Economic Development Council (LEDC) High Skill Future Leaders Committee	2021- present
Polk Academies Advisory Board Member	2019- present
National Association of Colleges and Employers (NACE) Member	2017- present
NASPA – Student Affairs Administrators in Higher Education Member	2013- present
Florida Advisors for the Health Professions (FLAAHP) Co-Director	2021-2023
Polk Vision Talent Pipeline Committee Member (2019- 2022) Committee on Higher Education Workforce (CHEW) Committee Member (2019- 2022)	2019-2022
Florida Association of Colleges and Employers (Florida ACE) Member	2017-2022

PRESENTATIONS

Presentation. *Critical Softskills: Cover Letters & Resumes*. Presented to the Youth Leadership Polk Class on August 25, 2023.

Panelist. *Parent Panel*. Presented during Florida Southern College Orientation on August 18, 2023.

Presenter. *Presentation of the Student Life Staff Member of the Year & Student Leader of the Year*. Student Life Awards Ceremony on April 28, 2023.

Panelist. *Lifelong Education in Lakeland*. Presented to the Lakeland Vision Board of Directors on Thursday, April 20, 2023.

Presentation. *Student Life Trends*. Presented to the Board of Trustees at Florida Southern College in February 2023, May 2023, and October 2023.

Presentation. *Student Success at Florida Southern*. Presented at the Florida Southern College Admissions Days on Campus, Scholars Weekends, and Preview Days in January 2023, February 2023, March 2023, September 2023, October 2023, and November 2023.

Keynote. *Meaningful Mentorship*. Presented to the American Business Women Association of Downtown Lakeland on December 14, 2022.

Presentation. *Experienced Advisor Workshop: Fire on the Mountain - A Workshop on Practices Developed During the Pandemic Worth Sharing and Keeping.* Presented at the National Association of Advisors for the Health Professions Conference on June 15, 2022.

Keynote. *State of the League*. Presented to the members of the Junior League of Greater Lakeland on October 21, 2021.

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Panelist. *Graduate School 101*. Presented virtually as part of a Florida State University Alumni Association webinar series on September 14, 2021.

Panelist. *Women in Leadership*. Presented virtually to members of the Junior League of Greater Lakeland on March 23, 2021 and October 5, 2021.

Panelist. *Florida State University Alumni Association Networking Hour (First Generation Perspective Speaker).* Presented virtually on February 24, 2021.

Virtual Presentation. *Finding Success for Pre-Health Students*. Presented virtually to HOSA students on October 20, 2020.

Moderator. *Southern COMs for Southern Schools* virtual event hosted by a consortium of southern medical school on September 3rd, 2020.

Virtual Presentation. *Building a LinkedIn profile*. Presented to the Junior League of Greater Lakeland on Monday, August 24, 2020.

Virtual Presentation. *What motivates our students to be academically successful? A research study*. Presented at the NAAHP Virtual National Conference, June 24, 2020.

Virtual Presentation. *Incoming first year & transfer student webinar*. Presented to incoming Florida Southern College students on June 24, 2020 and August 5, 2020.

Presentation. *Focusing on the interview: creating a mock MMI*. Presented at the SAAHP Regional Conference, Memphis, TN, May 29, 2019.

Presentation. *Internship resources for employers*. Presented at a Career Source Polk Roundtable Seminar on February 7, 2019.

Roundtable Presenter. *Career Services at Florida Southern College*. Presented at the Sunshine Tour in February 2019 and February 2020.

Keynote. *Prospective student dinner keynote*. Presented at the Florida Southern College Recruitment Event in Columbus, OH, January 20, 2019 on Jacksonville, FL on January 5, 2020.

Presentations & Panels. *STEM & pre-health career services*. Presented at the Florida Southern College Admissions Days on Campus, Scholars Weekends, and Preview Days in November 2018, September 2018, January 2019, February 2019, March 2019, April 2019, September 2019, November 2019, January 2020, February 2020, September 2020, October 2020, November 2020, February 2021, March 2021, April 2021, June 2021, October 2021, November 2021, January 2022, February 2022, and March 2022.

Panelist. Diversity in the Workplace: Maternity Leave. Presented at Florida Southern College on October 2, 2018.

Presentation. *Appreciative advising for health professions advisors*. Presented at the SAAHP Regional Conference, Charleston, SC, June 1, 2017.

Presentation. *How to build a first-year pre-health seminar*. Presented at the SAAHP Regional Conference, Charleston, SC, June 1, 2017.

Plenary Presentation. *Coordinating university-wide premed competencies for success on the MCAT 2015*. Presented at the SAAHP Regional Conference, New Orleans, LA, May 28, 2015.

Presentation. *Balancing student success amid changing university expectations*. Presented at the NACADA 2015 Drive-In Conference, Miami, FL, May 15, 2015.

Virtual Presentation. *Confessions of a new professional*. Presented at the NASPA Annual Conference, New Orleans, LA, March 23rd, 2015.

Presentation. *Appreciative advising*. Presented at the NACADA 2014 Drive-In Conference, Tampa, FL May 5, 2014.

Presentation. *Incorporating appreciative advising into athletic mentoring*. Presented at the NASPA Annual Conference, Orlando, FL March 16-20, 2013.

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PUBLICATIONS

Exploring the relationship between pre-medical student motivation and academic performance: Strategies to improve student success. (Doctoral dissertation). Retrieved from: https://scholarcommons.usf.edu/etd/8153

5 step guide to preparing for medical school and other health profession programs. In J. K. Keelan & D. E. Russell (Eds.), *Career development for today: A holistic and inclusive approach. Pearson Learning Solutions.* Boston, MA: Pearson.

Review of the book *Interactive open educational resources: A guide to finding, choosing, and using what's out there to transform college* teaching by J. D. Shank. *NACADA, 34*(2).

Continuing graduate students as a transition resource for first year graduate students. ACPA 8th Vector, Winter Edition. Retrieved from: http://www.myacpa.org/sites/default/files/Eigth_Vector_Feb_2013.pdf.

COMMUNITY SERVICE & LEADERSHIP

The Florida Children's Museum President, Board of Directors (2024) Vice President & Strategic Planning Committee Chair (2023) Secretary (2022) Night at the Museum Co-Chair (2018) Strategic Planning Committee (2019- 2021) Board of Directors (2017-present)	2017- present
Junior League of Greater Lakeland President & CEO (2021-2022) President-Elect (2020- 2021) Treasurer (2019-2020) Bylaws Committee (2019- 2020) Community Outreach Chair (2018- 2019) Webmaster (2022-2024) Nominating Committee (2022-2024)	2015- present
Florida State University Alumni Association President, YAN (2023- 2025) Vice President, YAN (2021- 2023) Engagement Committee Chair, YAN (2020-2021)	2019- present
United Way of Central Florida YLS Steering Committee (2019- 2023) YLS Holiday Dinner Planning Co-Chair (2021) & Chair (2022)	2017-2023
The Master Chorale of Tampa Bay Executive Director & Conductor Search Committee (2017-2018) Performer	2013-2020
Tampa Bay Children's Chorus Director of Marketing & Development (2014- 2016) Board of Directors (2013- 2016)	2013-2016