



David S. Sparling

MFA

Education

Regent University

2016-2018 M.F.A. Film-Television

Ashford University

2005-2007 M.A. Teaching and Learning with Technology

University of South Florida

1985-1989 B.A. Broadcast Television Productions

EXPERIENCE

Southeastern University

2015- 2020

- Responsible for overseeing the production of multiple events and projects. I was fortunate to have been the executive producer of RAW TV as well as a student improv production, two national television shows that were shot in Bolin Studios in front of a live studio audience, and then shown around the country on 5 different cable networks. I became the founding producer of SEU Speaks a program that pulls from every professor PR/Speech/Film/Journalism/Broadcast to work as a team and cohesively create a widely viewed showcase of faculty speakers.
- Designed, and installed three edit suites in Buena Vida East (newly constructed College of Arts and Media building), connected a fiber optic storage network server for access by our students creating their capstone projects.
- Designed the creative planning area for the communications department and oversaw the implementation of the technology for the team to use.
- Assisted with the redesign networking of a computer lab with 24 machines and worked directly with our engineers in networking and procedural development for the future.

- Certified Apple App Developer, created a worldwide outreach app for SEU radio, giving the ability to showcase a multitude of events and talents both live and pre-recorded.
- Served on the technology committee for Southeastern University. Represented the University with the media services team for BEA/NAB to discuss professors' needs with industry leaders, directly impacting students and their programs. BEA, (Broadcast Education Association), allowed me to keep a concurrent national footing with other communication educators.
- Recently recruited by Apple to be one of only 125 Final Cut Pro X Trainers selected to contribute to the Beta document of the certification test required to professionally teach the program.
- **Courses Taught:** Directing for Television, Writing for Radio, Television and new Media, Audio Production for Film and Television, (Pre, Set, Post), Digital Video Editing, Advanced Editing, Digital Color Grading, Speech, Sitcom Writing.

Southeastern University

2008-2015

Adjunct Professor in Communication Department

- Started as a Speech professor for two terms, before being asked to work with the production studio.
- Wrote, Produced, Directed, Edited, Sitcom with the first use of the RED Epic Camera in single camera film style shooting for two terms.
- Taught Digital Film Editing as an Apple Certified Trainer with Final Cut Pro X, and Advanced Editing with After Effects.
- Judge of the 180 Student Film Festival for four years.
- Executive producer of Unplanned Improv. An improvised comedy show shot in front of a live studio audience. Edited and broadcasted nationally.

Lake Region High School, Eagle Lake Florida

1996-2015

Television Producer/Theater Director * Implemented full digital television production, using Final Cut Pro /Adobe products. * Created digital audio studio for theater using MOTU systems. * Produce and directed major theater productions annually.

AWARDS AND COMMENDATIONS

- Lake Region High School Teacher of the Year - 2007
- The office of the governor, in appreciation for working with the Office of Drug Control.
- The President of the United States, for “excellence in education”.
- “Mothers against Meth Amphetamine”, for national public service announcements.
- Winter Haven Police department, for a decade of producing the D.A.R.E. graduation video.
- The Cystic Fibrosis foundation and the Tampa Bay Buccaneers, for producing “Kick-off to a cure” fundraiser promotional video.
- National Recognition for producing a 3D animation of roadway scenario for the Florida Department of Transportation, depicting the change of intersections including the round about on Clearwater Beach.
- Presented with a commemorative golden royal watch from King Hussein of Jordan as an appreciative gift for Producing/Hosting his birthday celebration in Aqaba Jordan.

RELATED EXPERIENCE

On air radio personality at age 16

1981-1987

During high school I volunteered and was then hired to cover the graveyard shift midnight to 6am. I then went to high school and an additional job to help support my family. Radio stations include WSIR, WYXY, WHNR, WGTO, and WFXI at the latter I was given the responsibility of being the production manager at age 20 while I attended community college. I wrote, produced and edited commercials for the station as well as maintained the music libraries.

Cypress Gardens Florida

1986-1994

Hired at age 19 as a show announcer

I was responsible for entertainment development/promotions management Duties included announcing, writing and producing stage and multi-image presentations. Responsible for operating and maintaining lighting and sound equipment in all stage areas. Negotiated media trade promotions with national accounts. Responsible for coordinating special events, commercial photo-shoots, and broadcast television remotes. Hired by ESPN to host the pro water ski tour for two seasons traveling the country.

Universal Studios Florida

1995-2014

- Employed by the entertainment department in multiple roles.
- Produced and featured in national television & radio broadcasts.
- Work in coordination with event staff to film special events.
- Worked on site at Century III postproduction facilities responsible for Superboy and Swamp Thing. Responsible for coordinating the satellite media coverage of the release of the Hubble space telescope. (Maintaining triangulation of signal of geosynchronous transmitter in real time).
- Worked at Universal studios with Ron Howard and Tom Hanks on "Earth to the Moon" and Steven Spielberg on the television series "Sea Quest".

ADDITIONAL POINTS OF NOTE:

- Developed one of the first "non-liner Digital Film editing facilities" in the Tampa Bay area.
- Lifetime Tri-M Membership given for excellence in producing theatrical musicals.
- Recipient of the Eagle Scout Award 1982
- Responsible for transforming an outdated edit room at the high school level, into a 30-seat digital television production studio, thru fundraisers and donations over a seven-year period.

Apple Certified Trainer since 2011

Florida Teaching Certificates held in:

Journalism,

Broadcast Journalism,

Speech.

State vocationally: certified in Technical Education, to qualifying students for Bright Futures Scholarship opportunities.

Interests: Computers, Multi-layer non-liner digital editing, stage design and lighting, student achievement.

For further information please contact davidssparling@gmail.com

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