

SUZANNE SEYMOUR, CPA (IL), PhD, CFE

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QUALIFICATIONS

Ph.D. in General Business (Accounting), Virginia Tech (2009)

Dissertation: A Post-Sarbanes-Oxley Implementation Evaluation of Internal Control Effectiveness Judgments

M.S. in Accounting, University of Notre Dame (2001)

B.S. in Accounting, Ball State University (2000)

ACADEMIC EXPERIENCE

University Experience

Associate Professor of Accounting North Central College (2017 –).

Associate Professor of Accounting at Saint Leo University (2012 – 2017).

Assistant Professor of Accounting at Ball State University (2008 – 2012).

Courses Taught

Principles of Financial Accounting (Undergraduate and Graduate)

Principles of Managerial Accounting (Undergraduate and Graduate)

Cost Accounting (Undergraduate)

Accounting Information Systems (Undergraduate)

Auditing (Undergraduate and Graduate)

Fraud Examination (Undergraduate and Graduate)

International Accounting (Undergraduate)

Study Abroad (Greece/Italy 2018)

SERVE Trip (Puerto Rico 2014)

CPA Review Experience

Becker CPA Marketing, Tampa, FL (2013 – 2017).

Becker CPA Instructor, FastPass at Ball State University (2010 – 2012).

Becker CPA Instructor, BootCamp at Virginia Tech (2007 – 2008).

RESEARCH EXPERIENCE

Refereed Articles

Seymour, S. and Ozlanski, M. (2024). Divvying up Data: Teaching data analytics using real data in Tableau. *Issues in Accounting Education*.

Ozlanski, M. and Seymour, S. (2021). Conducting a Physical Observation of McIntyre Organics: Turning the Classroom into a Warehouse. *Journal of Accounting Education*. Volume 56.

Caldwell, B., Dean, P., and Seymour S. (2015). The Case for a Capstone Accounting Course. *Review of Higher Education and Self Learning*, Volume 8, Issue 27.

Reid, I., Goebel, J., Sundaram, S., Ogden, W., and Seymour, S. 2013. "Sports and the Stock Market." *Journal of Accounting and Finance*. Volume 13, Issue 3, p. 21-28.

Seymour, S. and Adams, M. (2012). "Improving Performance Evaluations in Public Accounting." *The CPA Journal*. Volume 82, Issue 9, p. 68

Adams, M. and Seymour, S. (2012). Guiding the future of public accountants: Thoughts on mentoring programs at CPA firms. *CPAFocus*, May/June, p. 8-9.

Luchs, C., Seymour, S., and Smith, W. (2012). "How important is service in the promotion and tenure process?", *Research in Higher Education Journal*, March.

Luchs, C., Seymour, S., and Smith, W. (2011). "An examination of faculty beliefs concerning P&T decisions." *Contemporary Issues in Education Research*, 4(12), 35-42.

In Progress Research

Seymour, S. Merging Technology with Rubrics, An Unconventional Use of an Old Application.

Seymour, S. Building an Understanding of Management Accounting Concepts in the Classroom.

Presentations

AAA Conference on Teaching and Learning (2023). Can ChatGPT make your students better critical thinkers?

AAA Annual Conference (2021) with Michael Ozlanski, Effective Learning Strategies. Divvying up Data: Teaching data analytics using real data in Tableau.

AAA Conference on Teaching and Learning (2021) with Michael Ozlanski. Divvying up Data: Teaching data analytics using real data in Tableau.

AAA Annual Conference (2019), Effective Learning Strategies. Building More Systems into Accounting Information Systems Courses. Poster Presentation.

AAA Annual Conference (2017), Effective Learning Strategies. Building an Understanding of Accounting for Manufacturing in a Principles of Accounting Class. Poster presentation.

AAA Conference (2017) with Michael Ozlanski. Conducting a Physical Inventory Observation of McIntyre Organics: Turning the Classroom into a Warehouse.

AAA Conference on Teaching and Learning (2016) with Michael Ozlanski. Conducting a physical inventory: Turning your classroom into a warehouse.

AAA Conference on Teaching and Learning (2016). Proposing a Product: Learning Cost Accounting Through Product Development.

AAA Conference on Teaching and Learning (2015). Merging Technology with Rubrics. Poster Presentation

MBAA Conference (2012). Sports and the Market.

Ball State University Miller College of Business Research Colloquium (2010).

AWARDS

National AICPA Educator Award with Michael Ozlanski. (2021). “George Krull/Grant Thornton Innovation in Junior and Senior-Level Teaching Award Recipient.” Presented at the 2021 Annual AAA/CTLA Meeting.

SERVICE

Membership

Member, Association of Certified Fraud Examiners, 2011 -.

Member, American Accounting Association, 2004 -.

Member, Ball State University Organizational Assurance and Information Security Center (OAsIS), 2009-2010.

Member, Beta Gamma Sigma Business Honor Society, 1999 -.

Ball State Chapter, Vice President, 2011-2012.

Member, Florida Institute of CPAs, 2013 - 2017.

Member, Illinois CPA Society, 2017 -.

External

Member, Becker CPA University Advisory Board, 2019-.

Member, ACFE Scholarship Committee, 2022-.

Vice Chair, 2023-.

Member, Tableau Instructor Advisory Council, 2022-2023.

University

North Central College, Faculty Wellness Committee Member, 2021-2023.

North Central College, APPC subcommittee, Career Readiness Committee, 2021-2023.

North Central College, General Education Committee Member, 2018-2021.
North Central College, Management Search Committee Member, 2018.
North Central College, Accounting Search Committee Member, 2018, 2021.
Saint Leo University Accounting Department Academic Program Review Chair, 2015-2017.
Saint Leo University Internal Review Board (IRB), 2013-2016.
Secretary, 2015-2016.
Saint Leo University Accounting Advisory Council Secretary, 2013-2016.
Saint Leo University, Search Committees, 2013-2017.
Ball State University Accounting Club, Assistant Advisor, 2011-2012.

Community

Austin's Day of Giving, Champaign, IL, 2018
Ball State University Women's Club, 2008-2012.
Habitat for Humanity Volunteer, Muncie, IN, 2011, 2012.

PROFESSIONAL EXPERIENCE

Financial Analyst with Conseco, Inc. Headquartered in Carmel, IN. November 2003 – July 2004.
Staff Accountant with Conseco, Inc. September 2002 – November 2003.
Staff Auditor with Ernst & Young, Chicago, IL. October 2001 – September 2002.

PROFESSIONAL DEVELOPMENT

ACFE Global Fraud Conference, June 2013, 2014, 2015, 2016, 2018, 2020, 2021.
ACFE Auditing for Internal Fraud, October 2011.
American Accounting Association, Annual Meeting (August 2007, 2009, 2016, 2017, 2019, 2021).
American Accounting Association, Conference on Teaching and Learning (August 2009, 2015, 2016, 2017, 2021, 2023).
American Accounting Association Audit Educators' Bootcamp (June 2009).
American Accounting Association Accounting Information Systems Educators' Bootcamp (May 2018).
American Accounting Association Intensive Data Analytics Workshop (June 2019).
American Accounting Association SPARK Conference (May 2020).
Institute for Fraud Prevention, semi-annual meeting (November 2010).
AASCB Assessment Conference, October 2010.
Ernst & Young New Faculty Consortium, February 2010.
Continuing Professional Education through several sources (2009-).
SAP University Alliance, Introduction to ERP, July 2013.