INTERACTIVE AND GAME DESIGN

ARE YOU AN AVID GAMER WHOSE INTEREST LIES BEYOND THE WINNING STRATEGY? DO YOU APPRECIATE THE ART AND MECHANICS THAT ARE INVOLVED BEHIND THE SCREEN? BE MORE THAN THE PLAYER; BE THE CREATOR — THE STORYTELLER AND THE CODER. WE'LL HELP YOU DO IT!

Interactive design has the ability to connect users with the digital world — including web, mobile, and gaming environments. Doing it well requires technical skills and a keen understanding of what makes a powerful experience.

WHAT WILL I STUDY?

Through your **BA in Interactive and Game Design**, you'll learn to create user-centered experiential art. Courses such as *Design Fundamentals* and *Simulation VR* will challenge you to solve complex design problems and build interactive spaces and simulations. You'll learn to conceptualize, prototype, and create concepts that shape user experiences, equipping you with the creative and technological skills that are in high demand in today's rapidly evolving visual communication environment.

CHOOSE A FOCUS

Combining core courses with an interdisciplinary concentration in programming or art and cinema will allow you to further diversify your skill set.

DESIGN YOUR FUTURE!

Playful and interactive experiences make up the fastest growing segment of the entertainment industry. Combining artistic practice and expression with new media technology prepares you to work in this $18 billion industry.

FLORIDA SOUTHERN COLLEGE

Whether you plan to work in a large game studio or develop web applications, you'll get the training you need through hands-on coursework and real-world experiences.

BUILD A FOUNDATION —
Interactive Game and Design is an interdisciplinary art, and as such we encourage you to build expertise in other subjects. Students often engage in the study of drawing, literature, art history, and acting, allowing them to bring greater understanding to their work.

BECOME A BETTER DESIGNER —
Good designers understand user needs. Courses in Usability and Media Analytics will provide insight into user behavior and help you to understand the metrics that inform good design decisions.

PUT YOUR SKILLS TO THE TEST —
Apply the theory you've learned through a semester-long senior project. Create a game, an art installation, or interactive story. Whatever you produce, it will enhance your portfolio and provide potential employers with evidence of your talents.

WHAT CAN I DO WITH THIS MAJOR?

Incorporating the artistic and technical aspects of interactive media prepares you to work anywhere innovative thinking is required — from game labs to marketing agencies.

- Application development
- Game design/ development
- Multimedia programing
- Simulation and training
- Software engineering
- UX/UI design/development
- Web development