Guide to

MSCIT 013

Florida Citrus Mutual *Triangle* Newsletter 1958-1959; 1967; 1969; 1970-1975; 1977-2006

27.5 linear inches

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Sarah D. and L. Kirk McKay, Jr. Archives Center

Florida Southern College, Lakeland, Florida

Historical Sketch:

Florida Citrus Mutual was organized in 1948, and by 1953, the Florida Citrus Mutual *Triangle* had been established after years of an informal newsletter between members and Mutual leaders. From 1958-1959, Fred Shilling Jr. was the organization's Director of Public Relations and expanded the organization's outreach to the members through both the *Triangle* newsletter as well as the *Florida Citrus Mutual Calling* radio show.

The *Triangle* newsletter spreads vital information on advancements, technologies, and techniques to improve the overall citrus industry and has aided the growth of Florida growers, packers, and handlers. The newsletter provides statistics of the industry in comparison to the previous year and the overall growth of the organization. The *Triangle* also provides advertisements and announcements of the Florida Citrus Mutual organization itself including new members, radio programs, and other expansions within the organization. Other important information contained in the *Triangle* include council meeting times and election information.

Scope and Content Note:

This collection contains newsletters published each week and has been organized chronologically.

Restrictions:

None

Permission to Publish:

Permission to publish material from the Florida Citrus Mutual *Triangle* Newsletter must be obtained from Sarah D. and L. Kirk McKay, Jr. Archives Center or the appropriate copyright holder. Please inquire if you have questions at 863-680-4453.

Provenance Statement:

It is unknown when the materials in this collection were donated to the Citrus Archives. The Thomas B. Mack Citrus Archives were transferred to the Roux Library in 2005 then to the McKay Archives Center in 2009.

Note to Researchers:

Issues from 2012-2021 are available digitally. Please contact the Archives for access.

For more information from Florida Citrus Mutual, please see **The Florida Citrus Mutual Minute Books** collection.

1	1	Volume 7, 1958	Issue # 23
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1	3	Volume 16, 1967	Issue # 35
1	4	Volume 19, 1969	Issue # 21,22
1	5	Volume 20, 1970-1971	Issue # 18, 22-29, 32, 34-42, 44-47
1	6	Volume 22, 1972-1973	Issue # 1, 3, 5-6, 8-9, 11-23
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6	3	Volume 56, 2005-2006	Issue # 9-14, 17-19, 21, 23-27, 29-32